



WBNS-TV, Inc.
DEPT L-1133
COLUMBUS, OH 43260-1133

Midwest Communications
49 S Grant Avenue
Columbus, OH 43215

Contract # 103402

Schedule Dates 10/19/12-10/26/12
Advertiser Ohio House Republican Organizational Comm. (41
Agency Midwest Communications (1300)
Product Political/Candidate (1161)
Brand political candidate (1775)
Salesperson House, WBNS (1254)
Sales Office WBNS-TV
Buyer Name
Phone/Fax /
CPE HD 20
Account Types Local/Political Candidate
Billing Type Standard
Comments

Date Entered 10/17/12
Last Modified 10/18/12
Entered By Ryan Hayes
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$6,210.00
Net Total \$35,190.00
Sales Tax

WBNS-TV (WBNS)

By Broadcast Month	Spots	Rate
Oct. 2012	42	\$41,400.00
Grand Total:	42	\$41,400.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/19/12-10/19/12	4	:30	5A- 5:55A (EST)	1					X				\$400.00		WBNS-TV (WBNS)	5a news	10/17/12
1.0.1	Closed Preempt	10/19/12															WBNS-TV (WBNS)	No Copy/Spot -	
2.0	Normal Line / SPOT	10/19/12-10/19/12	4	:30	5:57A- 7A (EST)	1					X				\$800.00		WBNS-TV (WBNS)	6a news	10/17/12
2.0.1	Closed Preempt	10/19/12															WBNS-TV (WBNS)	No Copy/Spot -	
3.0	Normal Line / SPOT	10/19/12-10/19/12	4	:30	7A- 8A (EST)	1					X				\$800.00		WBNS-TV (WBNS)	7a news	10/17/12
3.0.1	Closed Preempt	10/19/12															WBNS-TV (WBNS)	No Copy/Spot -	
4.0	Normal Line / SPOT	10/21/12-10/21/12	4	:30	11:30P- 12:05A (EST)	1							X	1	\$2,000.00	\$2,000.00	WBNS-TV (WBNS)	11p	10/17/12
5.0	Normal Line / SPOT	10/19/12-10/19/12	4	:30	8A- 8:55A (EST)	1					X				\$600.00		WBNS-TV (WBNS)	8a news	10/17/12
5.0.1	Closed Preempt	10/19/12															WBNS-TV (WBNS)	No Copy/Spot -	
6.0	Normal Line / SPOT	10/19/12-10/19/12	4	:30	11:35P- 12:37A (EST)	1					X				\$400.00		WBNS-TV (WBNS)	letterman	10/17/12
6.0.1	Closed Preempt	10/19/12															WBNS-TV (WBNS)	No Copy/Spot -	
7.0	Revised Line / SPOT	10/22/12-10/26/12	4	:30	5A- 5:55A (EST)	3	X	X	X	X	X						WBNS-TV (WBNS)	5a news	10/17/12
7.1	Normal Line / SPOT	10/22/12-10/26/12	4	:30	5A- 5:55A (EST)	4	X	X	X	X	X			4	\$400.00	\$1,600.00	WBNS-TV (WBNS)	5a news	10/18/12
8.0	Revised Line / SPOT	10/22/12-10/26/12	4	:30	5:57A- 7A (EST)	3	X	X	X	X	X						WBNS-TV (WBNS)	6a news	10/17/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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8.1	Normal Line / SPOT	10/22/12-10/26/12	4	:30	5:57A- 7A (EST)	4	X	X	X	X	X			4	\$800.00	\$3,200.00	WBNS-TV (WBNS)	6a news	10/18/12
9.0	Revised Line / SPOT	10/22/12-10/26/12	4	:30	7A- 8A (EST)	3	X	X	X	X	X						WBNS-TV (WBNS)	7a news	10/17/12
9.1	Normal Line / SPOT	10/22/12-10/26/12	4	:30	7A- 8A (EST)	4	X	X	X	X	X			4	\$800.00	\$3,200.00	WBNS-TV (WBNS)	7a news	10/18/12
10.0	Normal Line / SPOT	10/22/12-10/26/12	4	:30	8A- 8:55A (EST)	3	X	X	X	X	X			3	\$600.00	\$1,800.00	WBNS-TV (WBNS)	8a news	10/17/12
11.0	Normal Line / SPOT	10/19/12-10/19/12	4	:30	8:58A- 9:55A (EST)	1					X				\$400.00		WBNS-TV (WBNS)	kelly	10/17/12
11.0.1	Closed Preempt	10/19/12															WBNS-TV (WBNS)	No Copy/Spot -	
12.0	Normal Line / SPOT	10/19/12-10/19/12	4	:30	3P- 3:55P (EST)	1					X				\$400.00		WBNS-TV (WBNS)	phil	10/17/12
12.0.1	Closed Preempt	10/19/12															WBNS-TV (WBNS)	No Copy/Spot -	
13.0	Normal Line / SPOT	10/19/12-10/19/12	4	:30	3:58P- 5P (EST)	1					X				\$400.00		WBNS-TV (WBNS)	oz	10/17/12
13.0.1	Closed Preempt	10/19/12															WBNS-TV (WBNS)	No Copy/Spot -	
14.0	Normal Line / SPOT	10/19/12-10/19/12	4	:30	5P- 6P (EST)	1					X				\$1,000.00		WBNS-TV (WBNS)	5p	10/17/12
14.0.1	Closed Preempt	10/19/12															WBNS-TV (WBNS)	No Copy/Spot -	
15.0	Normal Line / SPOT	10/19/12-10/19/12	4	:30	6P- 6:30P (EST)	1					X				\$2,000.00		WBNS-TV (WBNS)	6p	10/17/12
15.0.1	Closed Preempt	10/19/12															WBNS-TV (WBNS)	No Copy/Spot -	

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16.0	Revised Line / SPOT	10/22/12-10/26/12	4	:30	8:58A- 9:55A (EST)	1	X	X	X	X	X						WBNS-TV (WBNS)	kelly	10/17/12
16.1	Normal Line / SPOT	10/22/12-10/26/12	4	:30	8:58A- 9:55A (EST)	2	X	X	X	X	X			2	\$400.00	\$800.00	WBNS-TV (WBNS)	kelly	10/18/12
17.0	Revised Line / SPOT	10/22/12-10/26/12	4	:30	3P- 3:55P (EST)	1	X	X	X	X	X						WBNS-TV (WBNS)	phil	10/17/12
17.1	Normal Line / SPOT	10/22/12-10/26/12	4	:30	3P- 3:55P (EST)	2	X	X	X	X	X			2	\$400.00	\$800.00	WBNS-TV (WBNS)	phil	10/18/12
18.0	Revised Line / SPOT	10/22/12-10/26/12	4	:30	3:58P- 5P (EST)	1	X	X	X	X	X						WBNS-TV (WBNS)	oz	10/17/12
18.1	Normal Line / SPOT	10/22/12-10/26/12	4	:30	3:58P- 5P (EST)	2	X	X	X	X	X			2	\$400.00	\$800.00	WBNS-TV (WBNS)	oz	10/18/12
19.0	Revised Line / SPOT	10/22/12-10/26/12	4	:30	5P- 6P (EST)	1	X	X	X	X	X						WBNS-TV (WBNS)	Sp	10/17/12
19.1	Normal Line / SPOT	10/22/12-10/26/12	4	:30	5P- 6P (EST)	2	X	X	X	X	X			2	\$1,000.00	\$2,000.00	WBNS-TV (WBNS)	Sp	10/18/12
20.0	Normal Line / SPOT	10/19/12-10/19/12	4	:30	6:58P- 7:30P (EST)	1					X				\$2,000.00		WBNS-TV (WBNS)	Jeop	10/17/12
20.0.1	Closed Preempt	10/19/12															WBNS-TV (WBNS)	No Copy/Exception -	
21.0	Normal Line / SPOT	10/19/12-10/19/12	3	:30	7:30P- 7:57P (EST)	1					X				\$2,800.00		WBNS-TV (WBNS)	wheel	10/17/12
21.0.1	Closed Preempt	10/19/12															WBNS-TV (WBNS)	No Copy/Spot -	
22.0	Normal Line / SPOT	10/19/12-10/19/12	4	:30	11P- 11:35P (EST)	1					X				\$2,000.00		WBNS-TV (WBNS)	11p	10/17/12
22.0.1	Closed Preempt	10/19/12															WBNS-TV (WBNS)	No Copy/Exception -	

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23.0	Revised Line / SPOT	10/22/12-10/26/12	4	:30	6P- 6:30P (EST)	1	X	X	X	X	X						WBNS-TV (WBNS)	6p	10/17/12
23.1	Normal Line / SPOT	10/22/12-10/26/12	4	:30	6P- 6:30P (EST)	2	X	X	X	X	X			2	\$2,000.00	\$4,000.00	WBNS-TV (WBNS)	6p	10/18/12
24.0	Revised Line / SPOT	10/22/12-10/26/12	4	:30	6:58P- 7:30P (EST)	1	X	X	X	X	X						WBNS-TV (WBNS)	Jeop	10/17/12
24.1	Normal Line / SPOT	10/22/12-10/26/12	4	:30	6:58P- 7:30P (EST)	2	X	X	X	X	X			2	\$2,000.00	\$4,000.00	WBNS-TV (WBNS)	Jeop	10/18/12
25.0	Revised Line / SPOT	10/22/12-10/26/12	3	:30	7:30P- 7:57P (EST)	1	X	X	X	X	X						WBNS-TV (WBNS)	wheel	10/17/12
25.1	Normal Line / SPOT	10/22/12-10/26/12	3	:30	7:30P- 7:57P (EST)	2	X	X	X	X	X			2	\$2,800.00	\$5,600.00	WBNS-TV (WBNS)	wheel	10/18/12
26.0	Revised Line / SPOT	10/22/12-10/26/12	4	:30	11P- 11:35P (EST)	1	X	X	X	X	X						WBNS-TV (WBNS)	11p	10/17/12
26.1	Normal Line / SPOT	10/22/12-10/26/12	4	:30	11P- 11:35P (EST)	2	X	X	X	X	X			2	\$2,000.00	\$4,000.00	WBNS-TV (WBNS)	11p	10/18/12
27.0	Normal Line / SPOT	10/20/12-10/20/12	4	:30	4:58A- 6:56A (EST)	1						X		1	\$200.00	\$200.00	WBNS-TV (WBNS)	5a	10/17/12
28.0	Normal Line / SPOT	10/20/12-10/20/12	4	:30	6:57A- 9A (EST)	1						X		1	\$400.00	\$400.00	WBNS-TV (WBNS)	sat 7a	10/17/12
29.0	Normal Line / SPOT	10/20/12-10/20/12	4	:30	7:57P- 9P (EST)	1						X		1	\$1,000.00	\$1,000.00	WBNS-TV (WBNS)	sa 8p	10/17/12
30.0	Normal Line / SPOT	10/20/12-10/20/12	4	:30	9P- 10P (EST)	1						X		1	\$1,000.00	\$1,000.00	WBNS-TV (WBNS)	sa 9p	10/17/12
31.0	Normal Line / SPOT	10/20/12-10/20/12	4	:30	11:35P- 12A (EST)	1						X		1	\$300.00	\$300.00	WBNS-TV (WBNS)	sa wall	10/17/12
32.0	Normal Line / SPOT	10/21/12-10/21/12	4	:30	6:28A- 8:30A (EST)	1							X	1	\$200.00	\$200.00	WBNS-TV (WBNS)	su 630a	10/17/12

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33.0.1	Closed Preempt	10/21/12															WBNS-TV (WBNS)	No Avail/Exception -	
34.0	Normal Line / SPOT	10/21/12-10/21/12	4	:30	12:05A- 12:30A (EST)	1							X	1	\$300.00	\$300.00	WBNS-TV (WBNS)	sun wall	10/17/12
35.0	Normal Line / SPOT	10/20/12-10/20/12	4	:30	11P- 11:35P (EST)	1						X		1	\$2,000.00	\$2,000.00	WBNS-TV (WBNS)	11p	10/17/12
36.0	M/G For 33.0.1 / SPOT	10/21/12-10/21/12	2	:30	8:58A- 10:30A (EST)	1							X	1	\$1,800.00	\$1,800.00	WBNS-TV (WBNS)	cbs sun am	10/18/12
37.0	M/G For 6.0.1 / SPOT	10/22/12-10/26/12	4	:30	11:35P- 12:37A (EST)	1	X	X	X	X	X			1	\$400.00	\$400.00	WBNS-TV (WBNS)	letterman	10/18/12

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